



## Coupa Named a Leader in the Gartner 2019 Magic Quadrant for Procure-to-Pay Suites for Fourth Consecutive Time

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**Company positioned in Leaders quadrant furthest to the right for completeness of vision and highest for ability to execute**

SAN MATEO, Calif., Aug. 1, 2019 /PRNewswire/ -- Coupa Software (NASDAQ: COUP), a leader in Business Spend Management (BSM), today announced that it has been **named a Leader in the Gartner 2019 Magic Quadrant for Procure-to-Pay Suites for the fourth consecutive time**. The report evaluated 13 vendors across 15 types of evaluation criteria. Coupa was **positioned in the Leaders quadrant and placed furthest to the right for completeness of vision and highest for ability to execute**.



"We believe being named a Leader by Gartner for the fourth consecutive time is clear recognition that our vision and commitment to delivering a comprehensive Business Spend Management platform with prescriptive insights enables businesses to spend smarter," **said Rob Bernshteyn, chairman and chief executive officer at Coupa**. "Working in close collaboration with the BSM community, we are rapidly developing user-centric innovations that simplify spending and drive adoption, helping companies of all sizes achieve measurable value."

For example, Teleperformance, a Coupa customer, specializes in outsourced omni-channel customer experience, including customer care, technical support, customer acquisition, consulting and analytics, digital integrated business service solutions, and other high-value specialized services. The company has 300,000 employees across 400 contact centers in 80 countries. Teleperformance has achieved considerable value by using Coupa to get visibility and control of their global spend.

"Coupa helps us maximize operational efficiencies while mitigating risk and controlling spend to improve our financial and competitive position," **said Wade Lyons, chief procurement officer at Teleperformance**.

[1] Gartner "Magic Quadrant for Procure-to-Pay Suites", Magnus Bergfors, William McNeill, Patrick Connaughton, Kaitlynn Sommers, Micky Keck, July 31, 2019.

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### About Coupa Software

Coupa Software is a leading provider of Business Spend Management (BSM) solutions. We offer a comprehensive, cloud-based BSM platform that has connected hundreds of organizations with more than five million suppliers globally. Our platform provides greater visibility into and control over how companies spend money. Using our platform, businesses are able to achieve real, measurable value and savings that drive their profitability. Learn more at [www.coupa.com](http://www.coupa.com). Read more on the [Coupa Blog](#) or follow [@Coupa on Twitter](#).

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