



ERCO Worldwide Finds Business Spend Optimization Chemistry With Coupa

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Canadian specialty chemical company adopts digital platform for stronger sourcing and streamlined supply chain organization

SAN MATEO, Calif., March 20, 2019 /PRNewswire/ -- [Coupa Software](#) (NASDAQ: COUP), a leader in business spend management (BSM), today announced that [ERCO Worldwide](#), a specialty chemical company based in Toronto, Ontario, Canada, selected Coupa to transform its business by automating its internal spend processes and enabling smoother invoice activities across its supplier base.



As ERCO Worldwide continues to build on its 120-year history of delivering a range of products and services to customers around the globe, it will look to the Coupa BSM Platform to optimize transaction, administrative, and sourcing processes.

"Coupa has shown that they are more than just software. We feel like everyone at Coupa has our back and will do everything they can to make us successful," said **Ben Hughes, director of strategic procurement at ERCO Worldwide**. "Like Coupa, we are a company focused on delivering value, and we were drawn to them because of our alignment in mission and culture of ensuring customer success."

Using capabilities within the Coupa BSM Platform including [Sourcing](#), [InvoiceSmash](#), and [Supplier Management](#), ERCO Worldwide will be able to amplify its sourcing reach, empower internal teams with real-time visibility into spend, and automate invoice data capture. As it optimizes efficiency and accuracy both within ERCO Worldwide and for suppliers, the company will have greater ability to measure performance across spend under management in the form of contracts, invoice automation, and more.

"ERCO Worldwide is committed to providing exceptional, value-added service to customers," said **Mark Riggs, chief customer officer at Coupa**. "We are excited to start this journey together, and provide the strength of the Coupa platform to optimize their spend in support of their customer focus."

Coupa empowers companies around the world with the visibility and control they need to manage all their business spend in one place. To learn more, visit <https://www.coupa.com/>.

About Coupa Software

Coupa Software is the leading provider of BSM solutions. We offer a comprehensive, cloud-based BSM platform that has connected hundreds of organizations with more than four million suppliers globally. Our platform provides greater visibility into and control over how companies spend money. Using our platform, businesses are able to achieve real, measurable value and savings that drive their profitability. Learn more at www.coupa.com. Read more on the [Coupa Blog](#) or follow [@Coupa](#) on Twitter.

About ERCO Worldwide

ERCO Worldwide is a division of Superior Plus LP. ERCO Worldwide has a 120-year history of producing chemicals and a long history of supplying environmentally preferred chlorine dioxide technology to the pulp and paper industry. Today, ERCO Worldwide's major business areas include sodium chlorate, chlor-alkali products, sodium chlorite, and chlorine dioxide technology. ERCO Worldwide serves a number of key customer segments including pulp and paper, food, energy, agriculture, water treatment, airport de-icing, fertilizers and specialty chemicals. Learn more at www.ercoworldwide.com.

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SOURCE Coupa Software

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