



Malcolm Gladwell and Suze Orman Announced as Featured Keynotes at Coupa Inspire'19

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Best-selling authors and influential thought leaders to headline the leading business spend management industry event

SAN MATEO, Calif., March 5, 2019 /PRNewswire/ -- [Coupa Software](#) (NASDAQ: COUP), a leader in business spend management (BSM), today announced that **Malcolm Gladwell, author of five *New York Times* best-sellers, and Suze Orman, the world's personal finance expert**, will deliver compelling keynote addresses at [Coupa Inspire'19 North America](#). Hosted at The Cosmopolitan in Las Vegas on June 23-27, 2019, Inspire'19 is themed *Spend Smarter. Together.*, and will bring together thousands of leaders in the BSM community to learn, share, and get inspired by stories of transformational change.



Malcolm Gladwell, the author of five *New York Times* best-sellers, including *The Tipping Point*, *Blink*, *Outliers*, *What the Dog Saw*, and *David & Goliath*, has been named one of the 100 most influential people by *TIME* magazine and one of the *Foreign Policy's* Top Global Thinkers. Gladwell will inspire the audience with stories on creativity, innovation, and how communities can be smarter together to drive exponential impact.

As an Emmy Award winner and *New York Times* best-selling author, **Suze Orman's** expertise on some of the most important financial topics have led to her to be named one of "The World's 100 Most Powerful Women" by *Forbes*, and twice to *TIME* magazine's list of 100 most influential people. Orman's perspectives on identifying where to focus and what to prioritize will empower the Inspire'19 community to make smarter, more strategic financial decisions.

"We are thrilled to have Malcolm and Suze join the Coupa community at Inspire this year," said **Rob Bernshteyn, chairman and chief executive officer at Coupa**. "Their unique viewpoints will inspire us as a BSM community as we continue our collective journey to realize greater success, unlock value, and spend smarter together."

Inspire'19 will offer an agenda full of thought-provoking speakers and hundreds of programs on topics such as BSM transformation, community intelligence, social impact and sustainability, mitigating risk, scaling for growth, navigating the future of finance, and much more.

Click [here](#) to watch a quick glimpse of Coupa Inspire. To register, please click [here](#).

About Coupa Software

Coupa Software is the leading provider of BSM solutions. We offer a comprehensive, cloud-based BSM platform that has connected hundreds of organizations with more than four million suppliers globally. Our platform provides greater visibility into and control over how companies spend money. Using our platform, businesses are able to achieve real, measurable value and savings that drive their profitability. Learn more at www.coupa.com. Read more on the [Coupa Blog](#) or follow [@Coupa](#) on Twitter.

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